



Wayne Waves Logo Design Contest Rules



About Wayne Waves:

Wayne Waves is the official recreation swim team of Wayne Township. Wayne Parks & Recreation and Friends of Wayne Waves Swim Team (FOWST) are hosting a “Create a New Logo” design contest. The Wayne Waves Swim Team is relocating to Toms Lake at Captain Kilroy Park in 2020. We would like to launch our inaugural season at the new facility with a new logo design for our team.

Official Rules:

The contest is open to Wayne residents in grades 3-12. You Do Not need to be a swimmer. The purpose of the contest is to design a new printable image for the potential use in media, print and merchandise. The winning design may be used for any of these purposes.

All submitted work must be the original work of the entrants and must not include, be based on or derived from any pre-existing or third party designs. We are looking for an original portrayal of the words “Wayne Waves” and the words Swim Team *may* be incorporated as well.

All entries become the property of Wayne Township / FOWST and will not be returned. Individuals may only submit one design. Wayne Waves reserves the right to modify the winning design to meet specifications if necessary. The decisions of the Selection Committee will be final.

How to Enter:

To enter the Wayne Waves “Create a New Logo” Contest, complete the Official Entry Form on the next page.

Create a design in .jpeg or PDF format, or design may be hand drawn and scanned into one of the above formats. All designs must be one color on white background. Submit your completed Entry Form and graphic design to: WayneWavesFowst@gmail.com and recreation@waynetownship.com.

Entries are due no later than Monday, April 20, 2020.

Selection Criteria:

A Selection Committee comprised of representatives from Wayne Township Parks & Recreation, Team Coaches and the FOWST Board will evaluate all entries based on the following criteria:

Relevance – Does the entry fit the theme of Wayne Waves summer swim team?

Originality – Does the design exhibit an original design, creativity and imagination?

Aesthetic Quality – Does the submission command attention? Is the design appealing and appropriate for use on T-Shirts, signage and merchandise?

The chosen design will be considered for use in promoting the Wayne Waves Swim Team. The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.



Design Contest Entry Form



Artist's Name: _____

Address: _____

Email: _____

Best Phone #: _____

Age: _____ School: _____

Date: _____

I certify this is my design and not a copy of anyone else's work. I understand that I am submitting my design for consideration, and if my design is chosen it will become the property of the Wayne Township, Wayne Waves Swim Team, and can be modified to accommodate reproduction.

This form must be submitted with design By April 20, 2020. Please include Name on the corner of your design.

Artist's Signature: _____

Parent's Name: (Please Print) _____

Parent's Signature: _____

Please use a separate piece of paper to draw your design, or submit a digital design in .jpeg format. Design can be scanned and e-mailed to waynewavesfowst@gmail.com and e-mailed to the Parks & Recreation Department at recreation@waynetownship.com. When submitting online, please send entry form and design in one email.